

Nordic Ware Unifies Quality & Safety with Trackmedium eQMS

➤ Challenge

Nordic Ware described how disconnected systems and manual processes created inefficiencies and poor visibility across departments. Injury reports, EHS documentation, and audits required significant manual effort - with some reports running hundreds of pages and taking weeks to compile.

Leadership was initially cautious about investing in a new system that is to be expected, but the limitations of spreadsheets and multiple siloed tools were clear. Nordic Ware also found standalone EMS and EHS solutions prohibitively expensive, with quotes up to three times higher than Trackmedium.

As their Quality Assurance & Continuous Improvement Manager shared:

“After reviewing five eQMS vendors, Nordic Ware selected Trackmedium for its intuitive design, cost-effectiveness, and ability to unify Quality & Safety in a single platform.”



“Trackmedium’s integrated RMA, CAPA, and NCM workflows have streamlined our supplier returns process. What once took over a year to resolve can now be tracked and closed efficiently in the system.”

**Quality Assurance & Continuous Improvement Manager,
Nordic Ware**



About

Nordic Ware, is a leading U.S. manufacturer of bakeware, cookware, and specialty kitchen products. Best known for creating the original Bundt® pan, the company produces over 90% of its products in Minneapolis, Minnesota, ensuring quality, supporting local jobs, and maintaining strong community ties. Today, Nordic Ware products are trusted in over 70 countries worldwide.

Employees: ~500

Industry: Consumer Goods
(Kitchenware Manufacturing)

Industry Affiliations and Standards:
Adherence to U.S. product safety, food-contact, and environmental standards; best-in-class manufacturing practices

Locations: USA

› Results at a Glance

Audit readiness

Auditors consistently impressed.

Streamlined reporting

300-page manual report fully automated.

Cost efficiency

Replaced multiple systems; 3x cheaper than alternatives.

Ease of use


Intuitive, no special training required.

› Solution

The Nordic Ware Leadership was hesitant at first that is to be expected. But once they saw what Trackmedium could do - how it simplified everything and connected our teams - they got fully behind it.

“The Quality team appreciated the ability to replace multiple tools and processes with one system that delivered a **single source of truth**.”

Modules deployed included:

	Document Control
	CAPA
	Incident & Accident Management
	SDS
	RMA
	PPAP
	NCR

› Results

Unified Platform

By consolidating their workflows, Nordic Ware eliminated redundant systems and licenses, creating efficiency and significant cost savings:

“We’ve replaced multiple disconnected tools and processes with one platform - saving time and costs.”

Digital Transformation

What had previously been a manual, 300-page EHS report became an automated and seamless process. Injury reports moved from paper to point-and-click digital workflows, and SDS tracking became centralized and tied to part numbers:

“The system is so intuitive, even Incident & Accident reporting is just point and click - no special training needed.”

Improved Visibility & Confidence

Departments now proactively approach the Quality team to have their workflows added to Trackmedium. Automated notifications ensure communication gaps are closed, and audits have become far less stressful, instilling confidence in both customers and internal teams.

Customization & Support

Trackmedium delivered customizations quickly and at no extra cost – tailored exactly to Nordic Ware’s workflows.

“Support is fast and intuitive – and the customizations they’ve done are user-friendly and let us run the system ourselves without constantly asking for help,” Nordic Ware commented.

› Conclusion

In just one year, Nordic Ware transformed Quality & Safety by replacing fragmented tools with Trackmedium eQMS, improving efficiency, visibility, and confidence throughout the business.

Nordic Ware has continued to expand its use of Trackmedium across more modules and departments, unlocking greater value as they go.



TRACKMEDIUM
eQMS

Headquarters:
Riverside, CA 92505 USA

About

Trackmedium eQMS is a product of Trackmedium, LLC, a US based world-class provider of cloud Quality Management System (QMS) software that helps companies automate quality management & regulatory compliance processes and extend these processes to external partners.

2025 © Trackmedium, LLC. All Rights Reserved. Terms and Conditions Apply